

A black and white photograph of a person's hands typing on a laptop keyboard. The laptop is open, and the screen is visible. A large, bright red geometric shape, resembling a stylized 'V' or a folded piece of paper, is overlaid on the right side of the image. The text 'Sito web' is written in white on the red shape.

Sito web

Marketing Website Summary

Data From Google Analytics

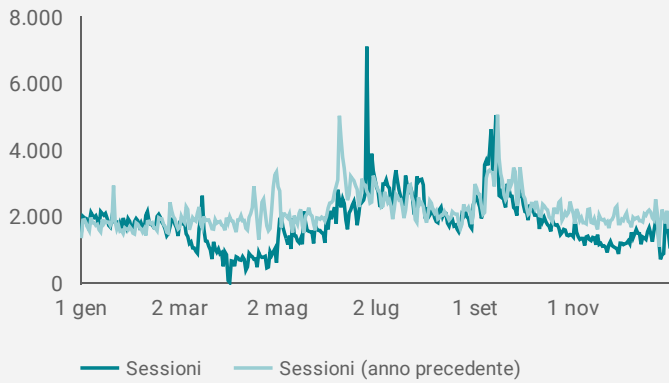
Utenti
216.364
↓ -17.2%

Sessioni
666.040
↓ -16.0%

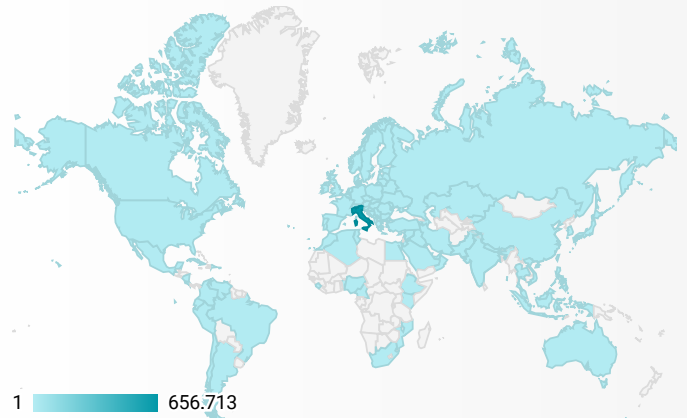
Visualizzazioni di pagina
1.334.091
↓ -12.1%

Frequenza di rimbalzo
57,6%
↓ -4.6%

Utenti

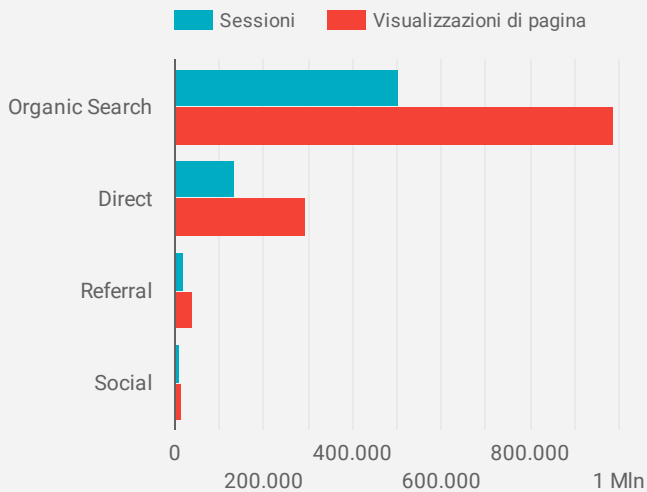


Top countries per sessione

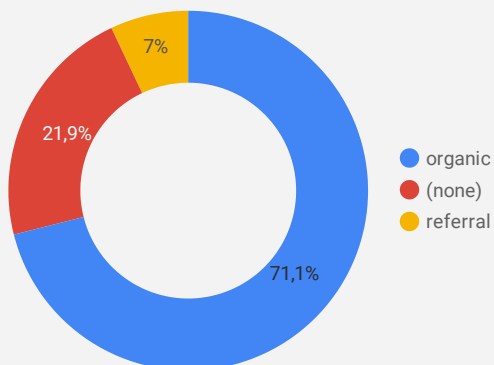


Sorgente di ricerca

Goal: Engaged Users

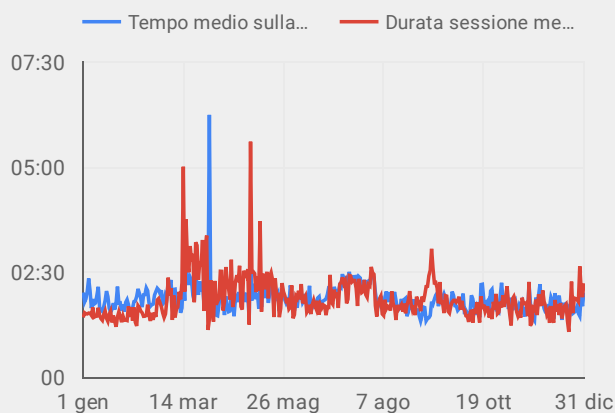


Driver di ricerca

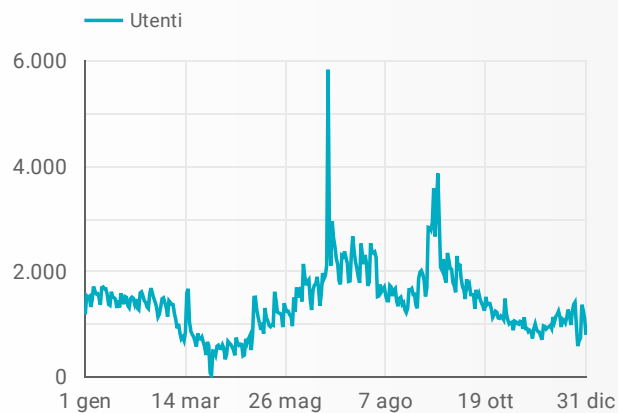


	Paese	Sessioni ▾	Visualizza...
1.	Italy	656.713	
2.	United States	2.276	
3.	United Kingdom	1.790	
4.	Germany	754	
5.	Belgium	462	
6.	France	417	
7.	Pakistan	371	
8.	Netherlands	273	
9.	United Arab Emirates	272	
10.	(not set)	256	
11.	Spain	244	
12.	Ukraine	147	
13.	China	145	
14.	Switzerland	133	
15.	Poland	117	
16.	Austria	115	
17.	Albania	112	
18.	Czechia	90	
19.	Japan	83	
20.	Romania	82	

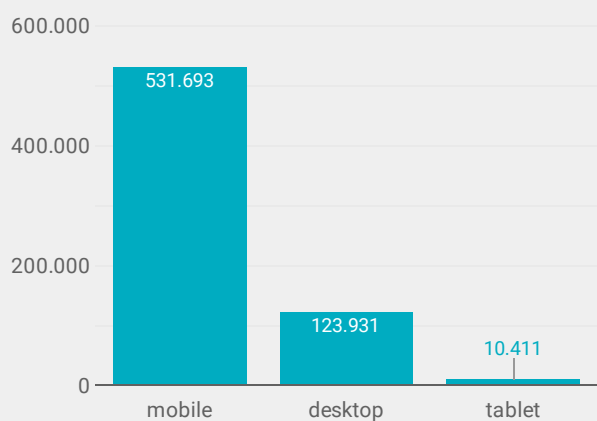
Tempo medio per pagina



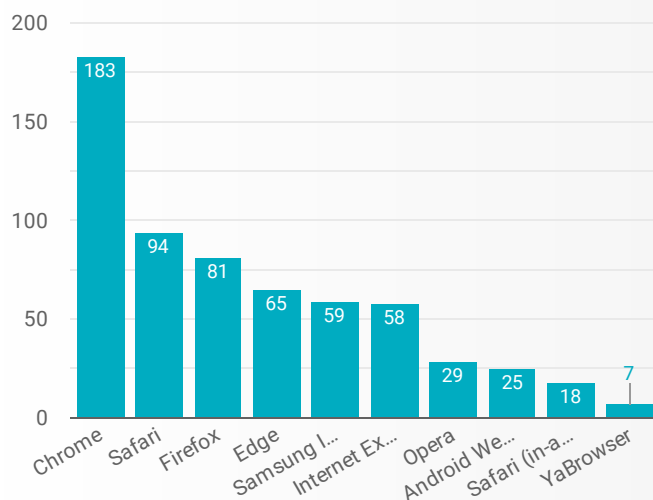
Utenti



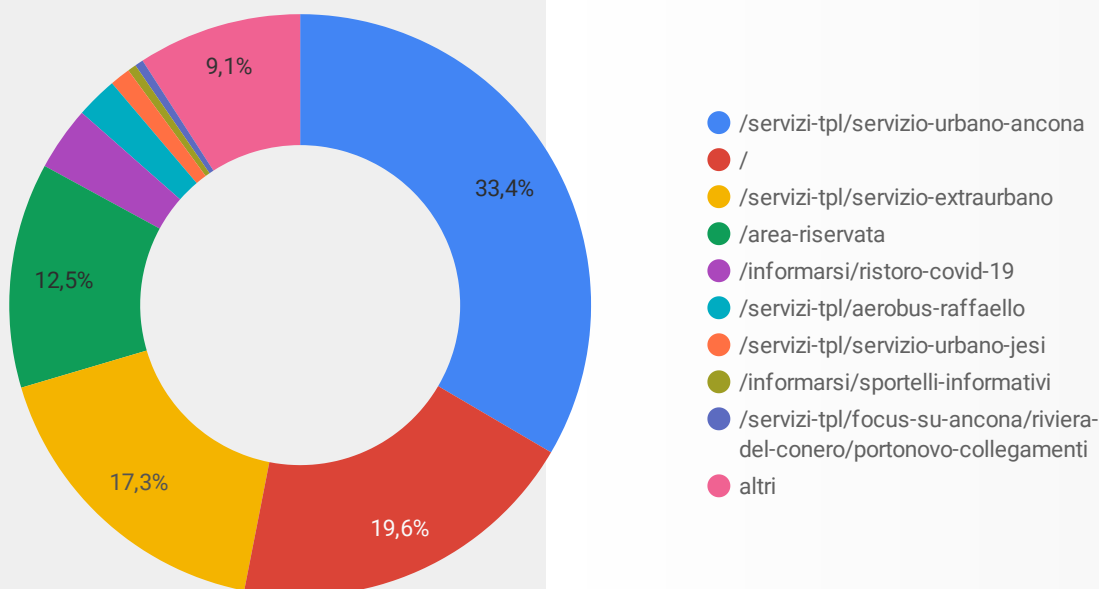
Device di accesso



Browser utilizzati



Pagine più visitate



- /servizi-tpl/servizio-urbano-ancona
- /
- /servizi-tpl/servizio-extraurbano
- /area-riservata
- /informarsi/ristoro-covid-19
- /servizi-tpl/aerobus-raffaello
- /servizi-tpl/servizio-urbano-jesi
- /informarsi/sportelli-informativi
- /servizi-tpl/focus-su-ancona/riviera-del-conero/portonovo-collegamenti
- altri



Facebook

Tendenze

Copertura a pagamento ⓘ

42.768 ↑ 22,8%



Copertura della Pagina Facebook ⓘ

131.397 ↑ 34,5%



Copertura di Instagram ⓘ

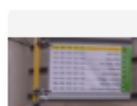
14.148 ↑ 1962,4%



Vedi il report sulle tendenze

Contenuti ⓘ

Ordina per: Copertura ▼



14 ott 2020

#Sanibus #ConerobusService ...



Copertura 30.728



8 giu 2020

#QuestionarioOnLine in un mo...



Copertura 28.878



9 ott 2020

#Sanibus #ConerobusService ...



Copertura 28.732



16 ott 2020

Post: "#Sanibus #ConerobusS...



Copertura 28.056



19 ott 2020

#Sanibus #ConerobusService ...



Copertura 24.396



17 ott 2020

#PotenziamentoCorse #Linee ...



Copertura 19.289

Vedi il report sui contenuti

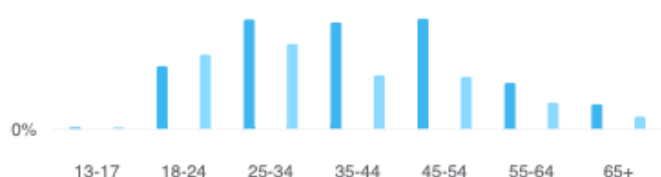
Pubblico ⓘ

"Mi piace" sulla Pagina Facebook ⓘ

4833

Età e genere ⓘ

Donne 60,2% Uomini 39,8%

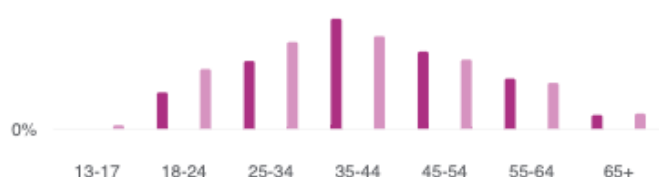


Follower di Instagram ⓘ

582

Età e genere ⓘ

Donne 48,8% Uomini 51,2%



Tendenze

Copertura della Pagina Facebook ⓘ

131.397 ↑ 34,5%



Copertura di Instagram ⓘ

14.148 ↑ 1962,4%



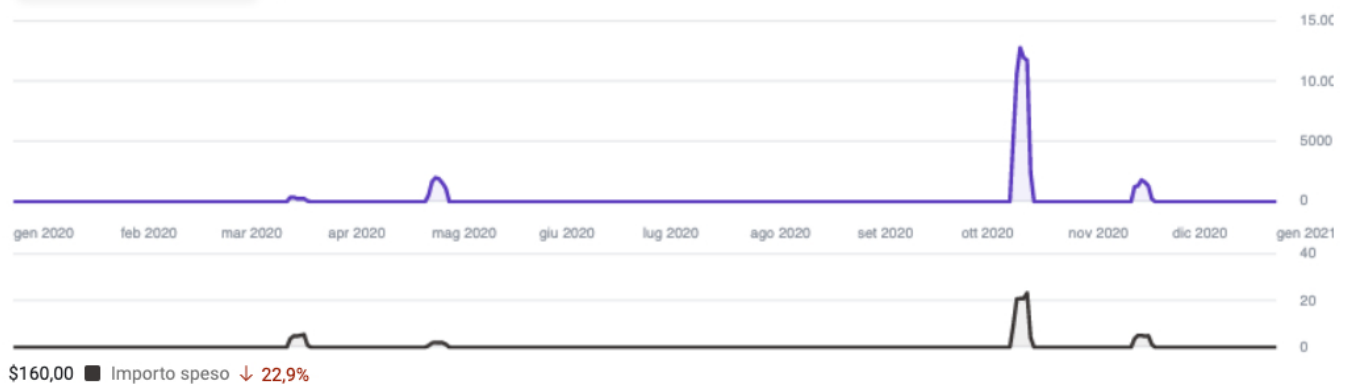
Trend delle inserzioni

Copertura a pagamento ⓘ

42.768 ↑ 22,8%

Impression a pagamento ⓘ

83.853 ↑ 60,8%



Contenuti

Inserzioni e post



30.728



28.878



28.732



28.056



24.396



19.289

Contenuti recenti	Tipo di...	Copertura	"Mi piace" e reazioni	Commenti
 #Sanibus #ConerobusS... 14 ott 2020	 	30.728	271	17
 #QuestionarioOnLine in ... 8 giu 2020	 	28.878	207	54
 #Sanibus #ConerobusS... 9 ott 2020	 	28.732	465	18
 Post: "#Sanibus #Coner... 16 ott 2020		28.056	241	--
 #Sanibus #ConerobusS... 19 ott 2020	 	24.396	312	20

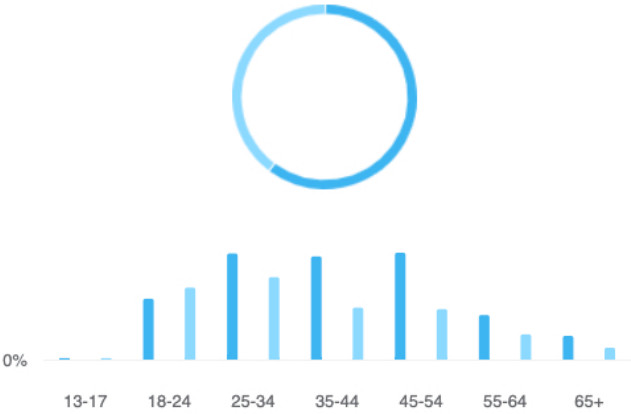
Pubblico

"Mi piace" sulla Pagina Facebook ⓘ

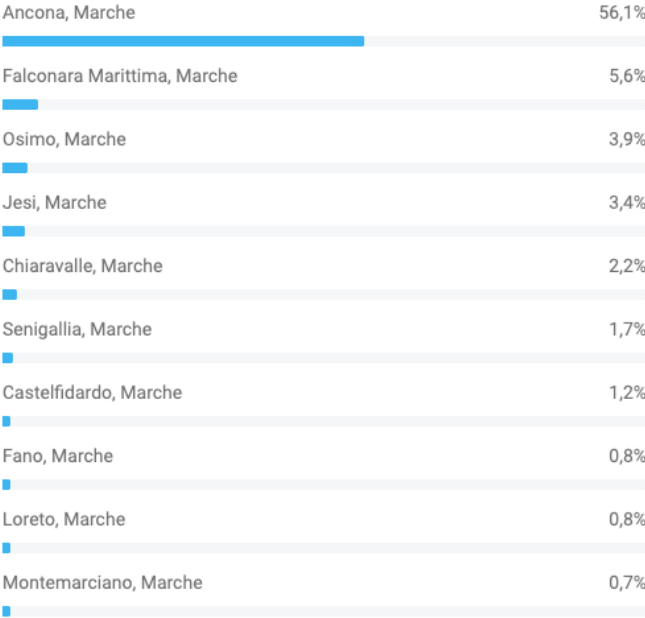
4833

Età e genere ⓘ

Donne 60,2% Uomini 39,8%



Città principali



Paesi principali

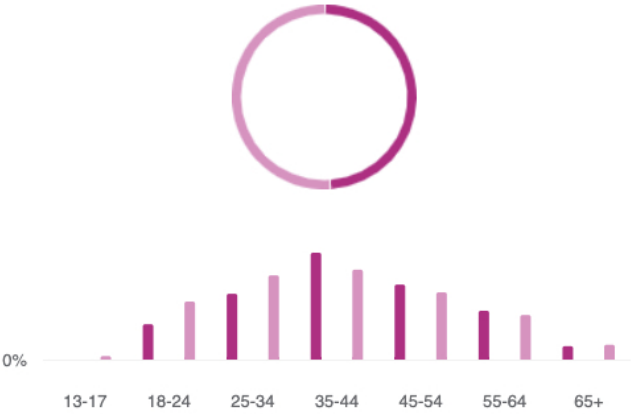


Follower di Instagram ⓘ

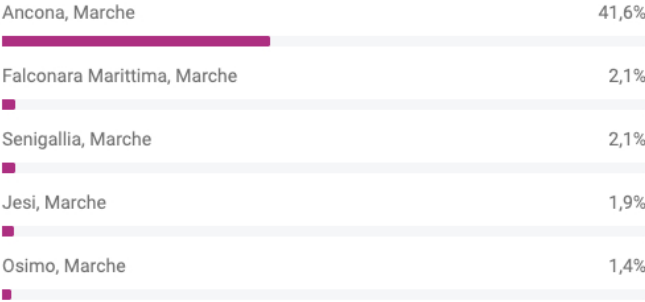
582

Età e genere ⓘ

Donne 48,8% Uomini 51,2%



Città principali



Paesi principali

